



Southeast PTA presents

Southeast PTA

September 2, 2008

Southeast School PTA Spirit News

Southeast School Turns 50!!!

Fifty years ago, in the fall of 1958, Southeast School opened its doors for the very first time. We would like you to join us in celebrating the school's history throughout the 2008-2009 school year.

We thought it would be interesting to demonstrate, through newspaper articles, pictures and oral histories, etc. what it was like to live in Evergreen Park from the time it opened in 1958 to now.

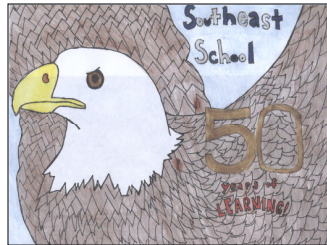
We'll be distributing a series of newsletters throughout the year. Keep your eyes peeled for the next issue. We hope to have fun with this.

Unfortunately we don't have the exact date the students started school in 1958. But we did a little detective work and what we **do** know is this:

In 1958, the first day of school tended to be the day after Labor Day. In 1958 Labor Day was September 1st. So we, hereby proclaim that Tuesday, September 2, 1958 was the first day the school opened its doors. Ta Da!

When Southeast School first opened, there were 350 students and a staff of 14. Mrs. Mabel Jane Swift was the school's first principal.

What was it like in Evergreen



50 year logo was designed by former SE Student Kelly Shine, now in 7th grade at Central.

Park in 1958? Well, for one thing, there was no Northwest School yet, it didn't open until 1966. The Evergreen Plaza had opened in 1952 and Evergreen Park High School had opened in 1954. In 1958 the New Village Hall was dedicated and the new Public Library opened in its current location

If you know of anyone who has old pictures of Southeast or went to or taught at Southeast many years ago, please have them contact Mrs. Keaty at 708-229-9363. We would like to use their pictures or stories in upcoming issues.

Southeast School in 1958



Southeast School was built in the Colonial style of architecture. It was complemented by a circle driveway in front.

What happened in 1958?

- Dwight D. Eisenhower was President, Richard M. Nixon was Vice President.
- America's first satellite was launched from Cape Canaveral.
- Datsuns and Toyotas (Japanese cars) went on sale in the US.
- NASA (North American Space Agency) was formed.
- Elvis Presley was inducted into the Army.
- New York Yankees beat the Milwaukee Braves in the World Series: 4-3 .

Nifty 50s

- The TV show Hawaii Five-O is so called because Hawaii is the 50th state
- The percentage (50%) is one half; so the phrase "fifty-fifty" means something divided equally in two.
- In years of marriage, 50 is the gold or "golden" wedding anniversary
- Nickname 50 Cent, a rapper.
- Kennedy Half Dollar (50 cents)
- Roman Numeral: "L"
- President Grant is on the U.S. \$50 bill
- "50 Ways to Leave Your Lover" song by Paul Simon
- "50 First Dates" movie directed by Peter Segal

Cost Comparison 1958 and 2008

Product	1958	2008
Gallon of Milk.....	\$1.01.....	\$3.49
Gallon of Gas.....	\$0.24.....	\$4.00
Loaf of Bread.....	\$0.19.....	\$2.69
Postage Stamp.....	\$0.04.....	\$0.42
Uncle Ben's Rice.....	\$0.19.....	\$3.49
Can Chef Boy R Dee Spaghetti.....	\$0.19.....	\$1.00
Kraft Caramels, 1 lb pkg.....	\$0.37.....	\$3.19
Year Tuition at Harvard.....	\$1,250.00.....	\$26,066.00



“Education’s purpose is to replace an empty mind with an open one.”—Malcolm Forbes

1958 Pop Culture



The Wham-O company introduced the Hula Hoop in 1958. Over 100 million were sold.

The #1 one song on 9/2/1958 according to Billboard Magazine was : *Little Star* by *The Elegants*

Popular Films :

- The Bridge on the River Kwai
- South Pacific
- Gigi
- King Creole
- Vertigo

Popular Singers:

- Elvis Presley
- Billie Holiday
- Ricky Nelson
- Frank Sinatra
- The Everly Brothers

Popular TV Programs

- Candid Camera
- The Ed Sullivan Show
- Come Dancing
- The Jack Benny Show
- Panorama

What was school like?

No calculators—students actually used paper and pencil, (gasp!) or maybe even a slide rule to calculate numbers.

No dry erase boards—classrooms had chalkboards, with chalk and erasers. If you were bad you might have to clean the erasers during recess.

No copy machines — teachers used a mimeograph machine to make copies (ask your parents or grandparents what the first thing they did when they got a paper that was just mimeographed.)

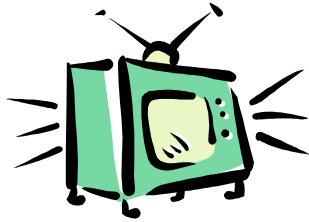
No computers—PCs didn’t begin to enter the workplace until the late 1970’s.

No fancy pens — The infamous #2 pencil was the preferred writing instrument.

1958 - 2008

Inside Story Headline

When the school opened, it had 350 student and a staff of 14—This year we have ## students and ## teachers and ## staff. Miss Mabel Jane Swift was Southeast School's first principal.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally,

you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or

vendors.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

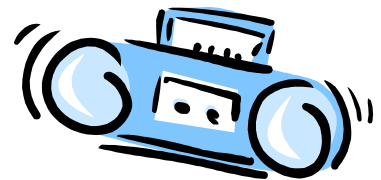
Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of con-

text.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the

caption of the image near the image.



Caption describing picture or graphic.

Southeast PTA

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail:

Your business tag line
here.

We're on the Web!
example.com



Organization

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to

list the names of all employees.

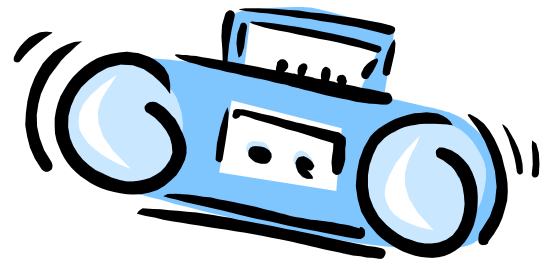
If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.



Caption describing picture or graphic.

graphic.